



Urban View
DEVELOPMENTS

“ COMPANY
PROFILE ”

urbanview.eg

Urban View
DEVELOPMENTS

Redefining the Landscape of Egyptian Real Estate





WHO WE ARE

With almost three decades of experience, we have developed more than 80 residential projects and a multitude of commercial ventures across strategic urban locations including Gesr el Suez, Nasr City, Abassya, Heliopolis, New Cairo, the New Administrative Capital, Sherouk, and Badr.

Urban View developments, has become a beacon of innovation and excellence in the real estate industry

Our journey symbolizes a broader evolution in our approach and philosophy, adapting to the changing needs of urban landscapes while maintaining our commitment to quality and sustainability. Today, Urban View is more than a real estate developer; we are creators of vibrant, thriving communities that enhance city living through innovative, sustainable developments.

As pioneers in the industry, we push the boundaries of conventional real estate to build not just structures, but comprehensive environments where businesses and families can prosper. Our projects are designed with the future in mind, incorporating cutting-edge technologies and eco-friendly practices that set new standards for the industry.

With each project, Urban View renews its pledge to excellence and its vision to exceed the expectations of our clients and stakeholders, continuing our mission to transform urban living

The background of the entire page is a black and white photograph of a person standing on a balcony or walkway, looking out over a cityscape. The person is silhouetted against the bright light of the city. The text is overlaid on this image.

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MISSION

"Our mission at Urban View is to revolutionize urban living by creating sustainable, innovative, and aesthetically pleasing environments. We aim to develop properties that not only meet the current needs of residents and businesses but also anticipate future trends, fostering communities where individuals thrive in harmony with their surroundings.

VISION

"Our vision is to become a leading force in reshaping cityscapes around the world. We strive to set benchmarks in real estate development through projects that embody architectural excellence, sustainability, and cutting-edge technology. Urban View is committed to building more than properties—we are dedicated to crafting spaces that enhance lifestyles and foster lasting relationships within vibrant communities.

VALUES

INTEGRITY : CONDUCTING BUSINESS WITH TRANSPARENCY AND HONESTY TO BUILD TRUST AMONG CLIENTS, PARTNERS, AND THE COMMUNITY

INNOVATION: Pushing the boundaries of design and technology to deliver state-of-the-art developments

SUSTAINABILITY: Embracing practices that contribute to a sustainable future, ensuring that our developments are environmentally friendly and economically viable

EXCELLENCE: Committing to the highest standards in every aspect of our operations and deliverables

COMMUNITY: Building more than structures—creating spaces that nurture community interaction and growth.

CHAIRMAN'S MESSAGE



Building Trust, Delivering Excellence

At Urban view, we are committed to excellence, not just for our clients but also for our team members.

By understanding and adhering to the principle of transparency, we maintain strong, long-lasting relationships and consistently deliver high-quality projects on time.

This dedication has allowed us to thrive in the Egyptian market and beyond, even during times of economic challenges.

Our team guarantees the timely completion and handover of projects without delay, meeting all milestones with precision.

Urban view reputation extends beyond local borders, reaching international recognition due to our unwavering commitment to credibility and quality.

We believe that successful project delivery is not just about finishing on time but doing so with the highest level of integrity and trust.

Compliance and credibility are at the heart of everything we do. We ensure full transparency with project owners and all local and international institutions, maintaining respectful and professional relationships.

This approach has cemented our success both in Egypt.

Urban view plays a crucial role in the development of Egypt's growing infrastructure, staying updated with global economic and construction trends to meet the increasing demands of the market.

Our approach is rooted in continuous innovation and a commitment to research and development, ensuring that we not only adapt to but lead in industry advancements.

Our ultimate goal is to become one of the top-ranked companies in the construction industry. We believe in building a brand that is known for its trust, respect, and innovation, overcoming challenges and excelling in everything we do.

COMPANY STRATEGY

Our strategy at Urban view is rooted in our commitment to delivering excellence, fostering innovation, and creating sustainable value. Guided by our vision and guided by our core values, we have outlined the following strategic pillars to drive our growth and success:



- 1.Customer-Centric Approach:** We prioritize understanding and addressing the needs of our customers, placing their satisfaction and success at the forefront of everything we do. By delivering superior products, services, and experiences, we aim to build lasting relationships and earn the trust of our customers.
- 2.Innovation and Technology:** We embrace innovation and leverage cutting-edge technologies to stay ahead of the curve and drive efficiency, productivity, and competitiveness across our operations. By continuously seeking new ways to improve and evolve, we remain at the forefront of our industries.
- 3.Diversification and Expansion:** We pursue strategic diversification and expansion initiatives to capture new opportunities and mitigate risks. By exploring new markets, sectors, and partnerships, we aim to broaden our reach, enhance our resilience, and unlock sustainable growth potential.
- 4.Operational Excellence:** We are committed to operational excellence in all aspects of our business, striving for efficiency, quality, and reliability in our processes, systems, and services. By fostering a culture of continuous improvement and accountability, we aim to drive superior performance and value creation.
- 5.Sustainability and Corporate Responsibility:** We recognize our responsibility to contribute positively to society and the environment. We are committed to conducting our business ethically, responsibly, and sustainably, while actively supporting initiatives that promote social progress, environmental stewardship, and community development.
- 6.Talent Development and Empowerment:** We invest in our people, nurturing talent, fostering diversity, and empowering employees to reach their full potential. By providing opportunities for growth, learning, and advancement, we aim to build a high-performing, engaged workforce that drives our success.
- 7.Stakeholder Engagement and Collaboration:** We value collaboration and partnership, recognizing that collective efforts yield greater results. We actively engage with our stakeholders – including customers, employees, suppliers, investors, and communities – to foster mutually beneficial relationships and create shared value.

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OUR PROJECT



Urban View

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Fifth Settlement



Shorouk City



Seventh District Villas



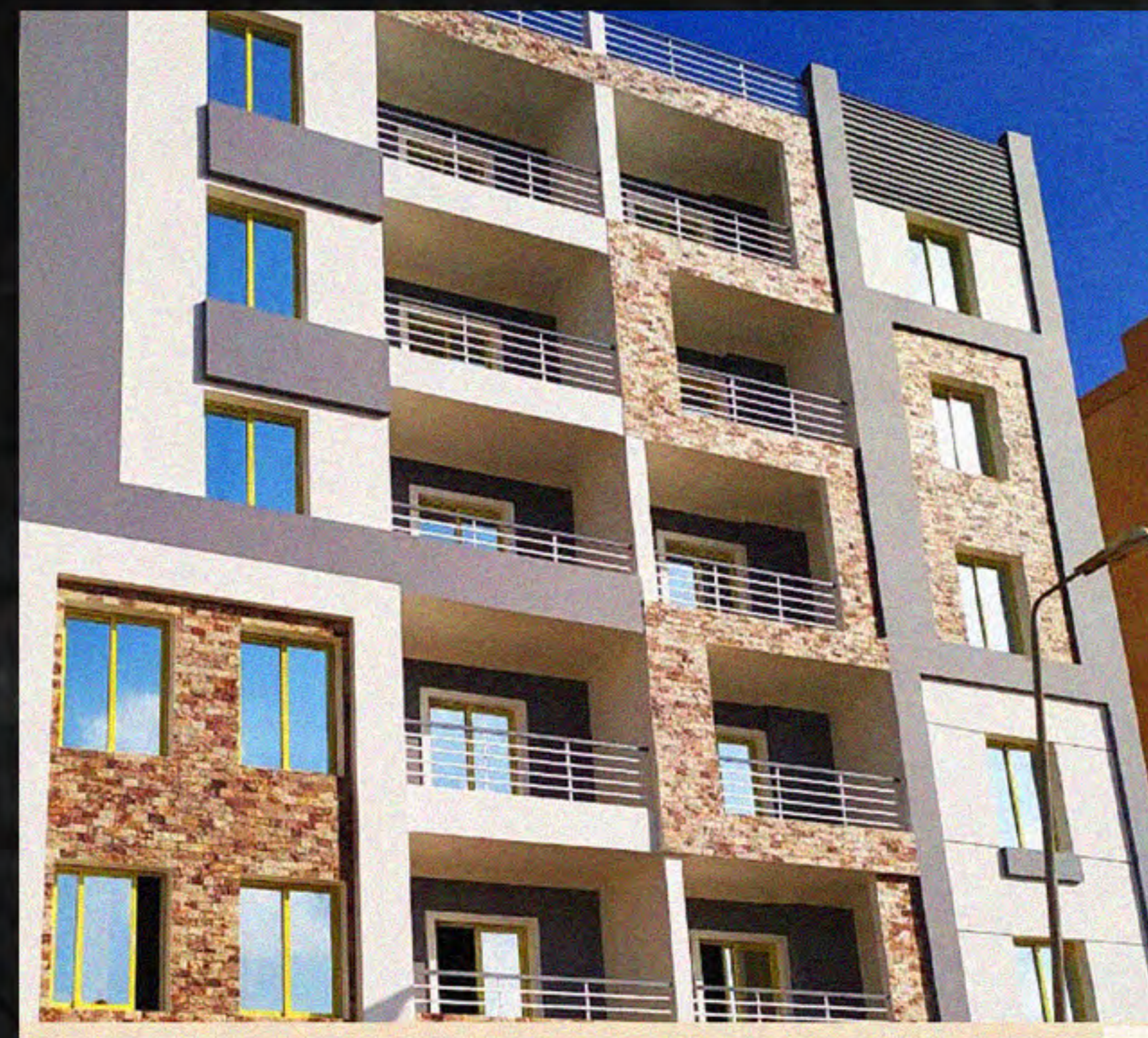
Lotus Villas 1



New Cairo



alyasamin Villas



Badr City



North lotus



Facilities urban view

Armored doors to ensure safety and protection-
Paints for moisture and heat resistance
Marble doorways-Using insulating aluminum sections-
Electric elevators-
Night lighting for facades

Urban View

DEVELOPMENTS

Ahmed Esmat



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Manshiet El Tahrir



Ain Shams

Abbassia

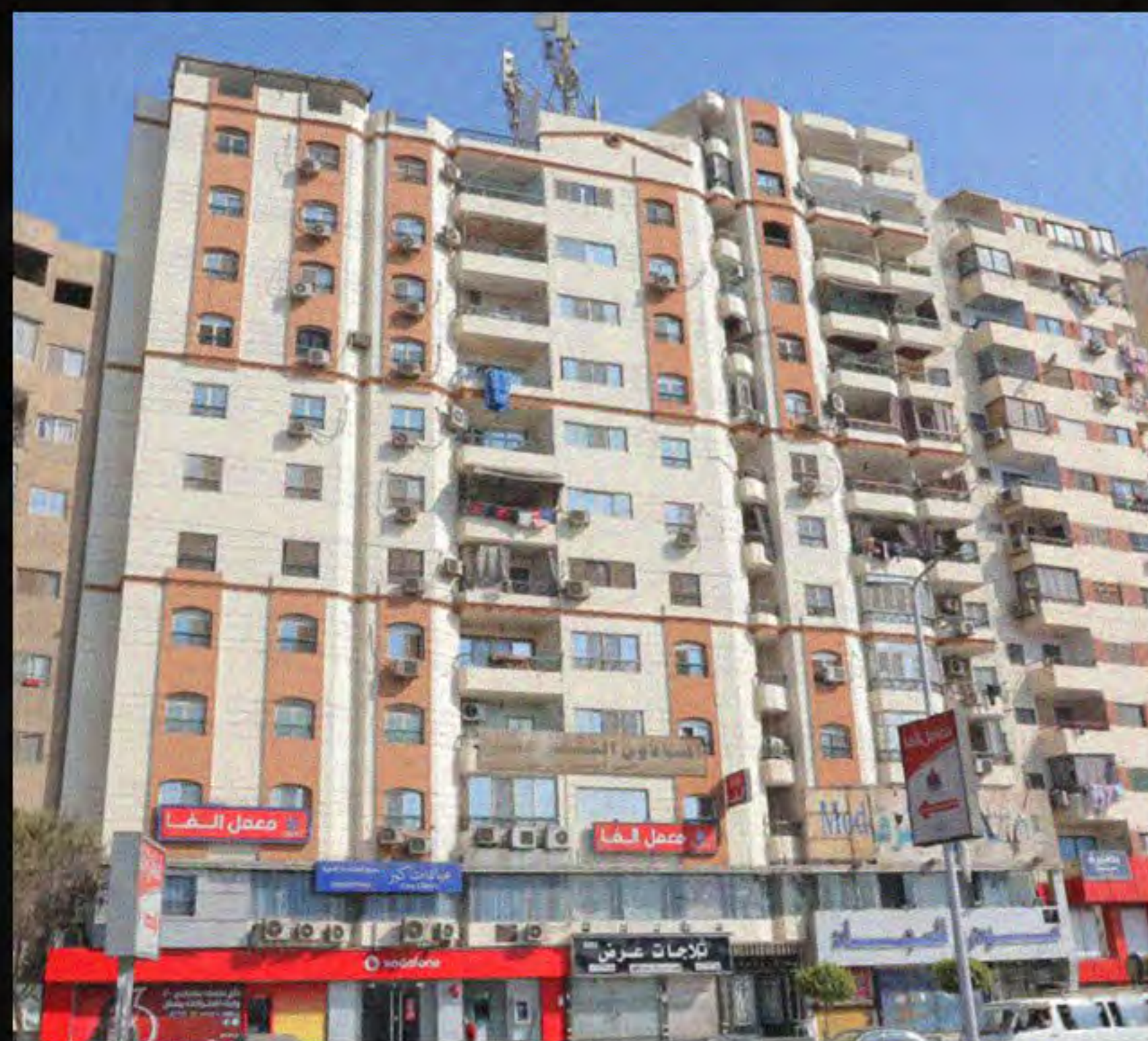


Obour city

Abdul Hamid Othman



Ain Shams



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92 Makram Ebeid
Cairo EGYPT